

## 声 明

尊敬的客户：

感谢您长期以来对百斯杰的信任与支持！

为进一步提升品牌形象和客户体验，我司已全面启动企业视觉识别系统（VIS）的形象升级工作。作为本次升级的一部分，我们将从即日起逐步更换所有产品的标签和包装设计，以展现更加现代化、专业化的品牌风貌（新版标签贴和产品包装袋设计见附图）。**我们郑重承诺，在此过渡期间，产品的质量与性能将保持一致，服务标准也不会发生任何改变。**

此次更新预计将在 **2025 年 12 月 31 日** 前全面完成。在切换及过渡过程中，市场上可能会同时出现新旧两种标签和包装样式，可能会对您造成一定的不便，我们深表歉意，并衷心感谢您的理解与支持。我们相信，新的形象将进一步提升您的使用体验，同时也为品牌赋予更多价值。如果您在使用过程中有任何疑问或需要进一步的协助，请随时联系我司销售团队。

感谢您的配合，我们期待与您继续携手，共创更加美好的未来！

此致

敬礼！

济南百斯杰生物工程有限公司

2025 年 2 月 6 日

## Statement

Dear Customers,

Thank you for your continued trust and support for Bestzyme!

To further enhance our brand image and customer experience, we have officially launched an upgrade of our corporate Visual Identity System (VIS). As part of this initiative, we will gradually replace all product labels and packaging designs starting today, showcasing a more modern and professional brand identity (see attached images of the new label and packaging designs). **We solemnly promise that during this transition period, the quality and performance of our products will remain consistent, and our service standards will not change.**

The full update is expected to be completed by **December 31, 2025**. During the transition process, you may see both the old and new labels and packaging designs in the market simultaneously. We sincerely apologize for any inconvenience this may cause and deeply appreciate your understanding and support. We believe this new look will further enhance your experience and add greater value to our brand. If you have any questions or require further assistance during this process, please feel free to contact our sales team.

Thank you for your cooperation. We look forward to continuing to work with you to create a brighter and more successful future together!

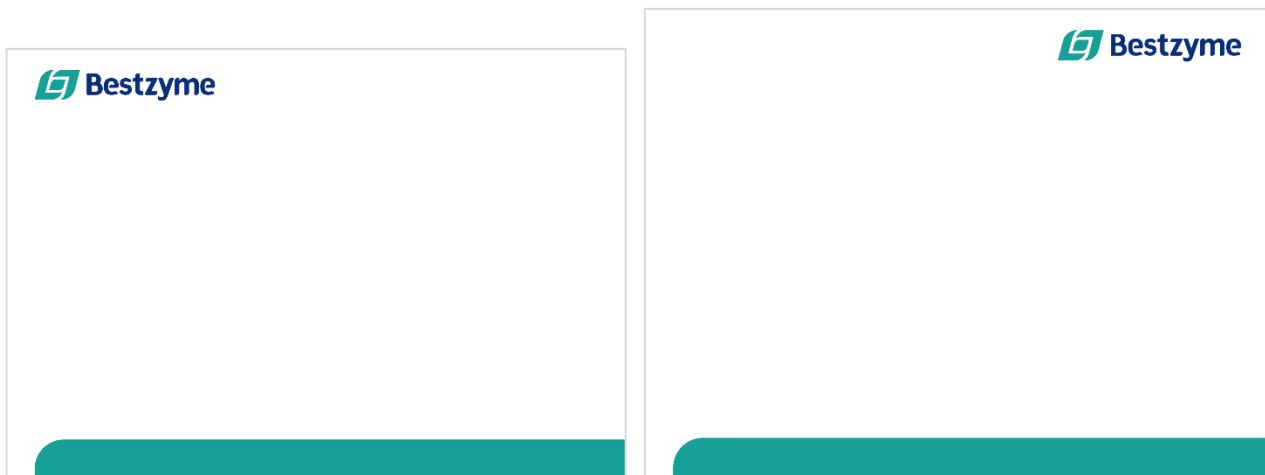
Sincerely,

Jinan Bestzyme Bio-Engineering Co., Ltd.

February 6, 2025

附图 1: 产品标签贴

Figure 1: Product Label Sticker



附图 2: 产品包装袋

Figure 2: Product Packaging Bag

